For:

P.O. BOX 905739

CHARLOTTE, NC 28290-5739

1200 Liberty Ridge Dr Ste 200

Chesterbrook, PA 19087-5569

Philadelphia, PA 19103-6305

MCCORD ROB(186781)

HARLOTTE, NC 28290-5739

Account Exec: CAROLYN TYSON

CBS TELEVISION © GW

Office: KYW-TV
Contract Num: 1041-81050

Contract Dates: 10/30/2012-11/06/2012

Customer Order:

Linked Order:

CPE: / /

In Account THE CAMPAIGN GROUP, INC.(8131)

With: 1600 Locust St Product Desc: D-PA STATE TREASURER

ATTN:Accounts Payable Broadcast airtimes represented are reported to the nearest second.

KYW TV3

INVOICE

Page 1 of 7

Invoice Num: 1041-556843

Invoice Date: 11/11/2012
Billing Cycle: Weekly

Billing Period: 10/29/2012-11/11/2012

PAY BY 12/11/2012 Net 30 days

Buy	Flight									Total	
ine	Descript	Description			Buy Line Dates		мт	WTFSS	Dur	Spots	Rate
1	THIS MC	RNING	(5:58-7AM)		10/30/2012-11/02/	/2012	. T W	/TF	30	2	810.00
NF	Р										
W	eek Of			MTWTFS	<u> </u>	Spots Per Week		Rate			
10	0/29/2012-11/04	/2012		. T W T F		2		810.00			
Ai	r Date	Day	Air Time	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit	Credit	Remarks
10	0/30/2012	Tu	06:19:45 AM		MCC1203EAGH		30	810.00			
10	0/31/2012	We	06:23:18 AM		MCC1203EAGH		30	810.00		1	
2	CBS THI	S MORI	NING		10/30/2012-11/05/	/2012	МТ	WTF	30	5	405.00
NF	Р										
W	eek Of			MTWTFS	<u>3</u>	Spots Per Week		Rate		1	
10	0/29/2012-11/04	/2012		MTWTF		2	1	405.00	1		
<u>Ai</u>	r Date	<u>Day</u>	Air Time	M/G For	<u>Material</u>	10	<u>Dur</u>	Rate	Debit	Credit	Remarks
10	0/31/2012	We					30			405.00	Preempted
11	1/01/2012	Th	08:54:01 AM		MCC1203EAGH		30	405.00			
11	1/02/2012	Fr	06:11:42 AM	10/31/2012	MCC1203EAGH		30	0.00	0.00		N/C. Makegood in THIS MORNING
11	1/02/2012	Fr	07:28:16 AM	10/31/2012	MCC1203EAGH		30	350.00	350.00		Makegood
W	eek Of			MTWTFS		Spots Per Week		Rate			
_	1/05/2012-11/11	/2012		MTWTF		1		405.00			
							_		D.1%	0 "	
	r Date		Air Time	M/G For	Material		<u>Dur</u>	<u>Rate</u>	Debit	Credit	<u>Remarks</u>
11	1/05/2012	Мо	07:24:31 AM		MCC1203EAGH		30	405.00			
3	ENTERT	AINMEN	NT TONIGHT		10/30/2012-11/05/	/2012	MT	WTF	30	3	1,260.00

For:

P.O. BOX 905739

CHARLOTTE, NC 28290-5739

1200 Liberty Ridge Dr Ste 200

Chesterbrook, PA 19087-5569

CBS TELEVISION STATIONS



KYW TV3

Invoice Num:

Invoice Date:

Billing Cycle:

INVOICE

Page 2 of 7

12/11/2012

Net 30 days

Account Exec:

CAROLYN TYSON KYW-TV

Office: K'
Contract Num: 10

1041-81050 10/30/2012-11/06/2012

Contract Dates: Customer Order:

Linked Order:

CPE: /

Billing Period: 10/29/2012-11/11/2012

1041-556843

11/11/2012

Weekly

In Account THE CAMPAIGN GROUP, INC.(8131)

MCCORD ROB(186781)

With: 1600 Locust St

Philadelphia, PA 19103-6305 ATTN:Accounts Payable Product Desc: D-PA STATE TREASURER

,	Flight									Total		
Э	Descripti	on			Buy Line Dates		мт	WTFSS	Dur	Spots	Rate	
Weel	k Of			MTWTFSS	<u> </u>	Spots Per Week		Rate				
10/29	9/2012-11/04/	2012		MTWTF		2		1,260.00				
Air D	<u>ate</u>	Day	Air Time	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit	Credit	<u>Remarks</u>	
10/30	0/2012	Tu	07:47:12 PM		MCC1203EAGH		30	1,260.00				
11/01	1/2012	Th	07:27:27 PM		MCC1203EAGH		30	1,260.00				
Weel	k Of			MTWTFS	3	Spots Per Week		Rate		-		
11/05	5/2012-11/11/	2012		MTWTF		1		1,260.00			A.	
Air D	<u> Date</u>	Day	Air Time	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit	Credit	<u>Remarks</u>	
11/05	5/2012	Мо	07:16:51 PM		MCC1203EAGH		30	1,260.00				
4	THE INSI	DER			10/30/2012-11/02	/2012	. T \	WTF	30	3	1,440.00	
NP							17	V ()		50		
					_							
Weel				MTWTFSS	<u>S</u>	Spots Per Week		Rate				
10/29	9/2012-11/04/	2012		.TWTF	TII.	3		1,440.00				
Air D	<u>ate</u>	Day	Air Time	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit	Credit	Remarks	
10/30	0/2012	Tu	07:59:31 PM		MCC1203EAGH		30	1,440.00				
10/31	1/2012	We	07:54:12 PM		MCC1203EAGH		30	1,440.00				
11/01	1/2012	Th	07:54:13 PM		MCC1203EAGH	, -	30	1,440.00				
5	LATE NE	WS			10/30/2012-11/02	/2012	. T \	WTF	30	3	1,800.00	
LUR												
Weel	k Of			MTWTFS	<u>S</u>	Spots Per Week		Rate				
10/29	9/2012-11/04/	2012		. T W T F		3		1,800.00				
Air D	<u>Date</u>	<u>Day</u>	Air Time	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit	Credit	<u>Remarks</u>	
10/20	0/2012	Tu	11:33:37 PM		MCC1203EAGH		30	1,800.00				
10/30			11:29:23 PM		MCC1203EAGH		30	1,800.00				

For:

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CHARLOTTE, NC 28290-5739

1200 Liberty Ridge Dr Ste 200

Chesterbrook, PA 19087-5569

CBS TELEVISION STATIONS



KYW TV3

1041-556843

10/29/2012-11/11/2012

11/11/2012

Weekly

Invoice Num:

Invoice Date:

Billing Cycle:

Billing Period:

INVOICE

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Account Exec: Office:

KYW-TV

1041-81050

10/30/2012-11/06/2012

CAROLYN TYSON

Contract Num: Contract Dates: Customer Order:

Linked Order:

CPE: / /

PAY BY 12/11/2012 Net 30 days

In Account THE CAMPAIGN GROUP, INC.(8131)

MCCORD ROB(186781)

With: 1600 Locust St

Philadelphia, PA 19103-6305 ATTN:Accounts Payable Product Desc: D-PA STATE TREASURER

ıy	Flight										Total		
ne	Descriptio	n			Buy Line Dates		мт	WTFSS	Du	ır	Spots	Rate	
Air	<u>Date</u>	Day	Air Time	M/G For	Material		Dur	Rate	Debit	_	Credit	<u>Remarks</u>	
11/	01/2012	Th	11:13:55 PM		MCC1203EAGH		30	1,800.00					
6	DAVID LET	ITERI	MAN		10/30/2012-11/05	/2012	МТ	WTF	3	30	4	900.00	
NP													
We	ek Of			MTWTFS	<u>8</u>	Spots Per Week		Rate					
10/	29/2012-11/04/2	012		MTWTF		3		900.00					
<u>Air</u>	<u>Date</u>	Day	Air Time	M/G For	<u>Material</u>		Dur	Rate	Debit	- 1	Credit	Remarks	
10/	30/2012	Tu	12:13:38 AM		MCC1203EAGH		30	900.00				l.	
10/	31/2012	We	12:31:14 AM		MCC1203EAGH		30	900.00					
11/	01/2012	Th	12:29:46 AM		MCC1203EAGH		30	900.00					
We	ek Of			MTWTFS	3	Spots Per Week	-	Rate					
	 05/2012-11/11/2	012		MTWTF	_	1_		900.00	- 1				
		-	Air Time	M/G For	<u>Material</u>		_Dur	Rate	<u>Debit</u>	_	Credit	<u>Remarks</u>	
11/	05/2012	Мо	11:46:45 PM		MCC1203EAGH		30	900.00					
7	5PM EARL	Y NE	WS		10/30/2012-11/05	/2012	M T	WTF	3	80	2	765.00	
NP							100						
We	ek Of			MTWTFS		Spots Per Week		Rate					
	3 3. 29/2012-11/04/2	012		MTWTF		1		765.00					
			Air Time	M/G For	<u>Material</u>		<u>Dur</u>	Rate	<u>Debit</u>	_	Credit	Remarks	
11/	01/2012	Th	05:25:09 PM		MCC1203EAGH		30	765.00					
We	ek Of			MTWTFS	<u> </u>	Spots Per Week		Rate					
11/	05/2012-11/11/2	012		MTWTF		1		765.00					
Air	<u>Date</u>	Day	<u>Air Time</u>	M/G For	<u>Material</u>		_Dur	Rate	Debit	_	Credit	<u>Remarks</u>	
	05/2012		05:25:19 PM		MCC1203EAGH		30	765.00					

For:

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CHARLOTTE, NC 28290-5739

1200 Liberty Ridge Dr Ste 200

Chesterbrook, PA 19087-5569

CBS TELEVISION STATIONS



KYW TV3

1041-556843

10/29/2012-11/11/2012

11/11/2012

Weekly

Invoice Num:

Invoice Date:

Billing Cycle:

Billing Period:

INVOICE

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Account Exec:

CAROLYN TYSON

Office: KYW-TV

Contract Num:

1041-81050 10/30/2012-11/06/2012

Contract Dates: Customer Order:

Linked Order:

CPE:

12/11/2012 Net 30 days

In Account THE CAMPAIGN GROUP, INC.(8131)

MCCORD ROB(186781)

With: 1600 Locust St

Philadelphia, PA 19103-6305 ATTN:Accounts Payable

/ /

D-PA STATE TREASURER **Product Desc:**

Виу	Flight							Total				
.ine	Descripti	on			Buy Line Dates			WTFSS		Dur	Spots	Rate
8	5:30AM N	EWS	THIS MORNING	i	10/30/2012-11/02	/2012	. T	WTF		30	2	405.00
NP												
Wee	ek Of			MTWTFS	<u>3</u>	Spots Per Week		Rate				
10/2	9/2012-11/04/	2012		.TWTF		2		405.00				
Air D	Date	Day	Air Time	M/G For	<u>Material</u>		_Dur	Rate	Debit		Credit	Remarks
	01/2012	<u>Day</u> Th	05:57:23 AM	<u>W/O 1 01</u>	MCC1203EAGH		30	405.00			Orean	Kemarks
	02/2012	Fr	05:29:02 AM		MCC1203EAGH		30	405.00			-	
9	TALK PHI	LLY			10/30/2012-11/02	/2012	. Т	WTF	100	30	1	630.00
NP												-4
10/	04			MTWTFO	_	O= -4- D== \\/		Dete				
Wee		0040		MTWTFS:	<u> </u>	Spots Per Week	100	Rate				
10/2	29/2012-11/04/	2012		. I W I F		1		630.00		Bir		
Air D	<u>Date</u>	<u>Day</u>	Air Time	M/G For	<u>Material</u>	10	_Dur	Rate	Debit		Credit	<u>Remarks</u>
11/0	1/2012	Th	12:18:43 PM		MCC1203EAGH		30	630.00				
10	BLUE BLO	DODS			11/02/2012-11/02	/2012	V	.F		30	2	4,500.00
LUR	}				til til							,
							Section 1					
Wee	ek Of			MTWTFS	3	Spots Per Week		Rate				
10/2	29/2012-11/04/	2012		F		1		4,500.00				
Air D	Date	Day	Air Time	M/G For	<u>Material</u>		_Dur	Rate	Debit		Credit	<u>Remarks</u>
)2/2012	Fr	<u> 1 11110</u>		<u>a.onar</u>		30	<u> </u>	Dobit		4,500.00	Preempted
)2/2012	Fr	09:37:33 PM	11/02/2012	MCC1203EAGH		30	4,500.00	4,500.00		.,000.00	Makegood in CSI: NY
11	THE MEN	TAL 10	<u> </u>		11/04/2012-11/04	/2012			•	30	2	4,500.00
LUR		I ALIS	I		11/04/2012-11/04	/2012	• • • •	S		30		4,500.00
LUR	•											

For:

P.O. BOX 905739

CHARLOTTE, NC 28290-5739

1200 Liberty Ridge Dr Ste 200

Chesterbrook, PA 19087-5569

CBS TELEVISION STATIONS



KYW TV3

1041-556843

10/29/2012-11/11/2012

11/11/2012

Weekly

Invoice Num:

Invoice Date:

Billing Cycle:

Billing Period:

INVOICE

Page 5 of 7

Account Exec:

CAROLYN TYSON

Office: KYW-TV 1041-81050

Contract Num:

10/30/2012-11/06/2012

Contract Dates: Customer Order:

Linked Order:

CPE:

12/11/2012 Net 30 days

In Account THE CAMPAIGN GROUP, INC.(8131)

MCCORD ROB(186781)

With: 1600 Locust St

> Philadelphia, PA 19103-6305 ATTN:Accounts Payable

D-PA STATE TREASURER **Product Desc:**

ıy	Flight									Total	
ne	Descr	iption			Buy Line Dates		мт	WTFSS	Dur	Spots	Rate
V	Veek Of			MTWTFS	<u>S</u>	Spots Per Week	_	Rate			
1	0/29/2012-11/	04/2012		S		1		4,500.00			
A	Air Date	Day	Air Time	M/G For	<u>Material</u>		Dur	Rate	Debit	Credit	Remarks
1	1/04/2012	Su					30			4,500.00	Preempted
1	1/04/2012	Su	11:34:07 PM	11/04/2012	MCC1203EAGH		30	4,500.00	4,500.00		Makegood in 22:34:00-23:36:00
12	THIS	MORNING	(5:58-7AM)		11/05/2012-11/05	5/2012	М		30	1	810.00
1	NP.										i.
					0	0 . 5 . 14 . 1		Б.,			
_	<u>Veek Of</u> 1/05/2012-11/	(4.4./204.2		MTWTFS	<u> </u>	Spots Per Week	-	Rate 810.00			
	11/05/2012-11/	11/2012		М		ı		810.00			
1	Air Date	<u>Day</u>	Air Time	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit	Credit	<u>Remarks</u>
1	1/05/2012	Мо	06:51:51 AM		MCC1203EAGH		30	810.00			
13	THE IN	NSIDER			11/05/2012-11/05	5/2012	М		30	1	1,440.00
١	NP				10						
<u>\</u>	<u>Veek Of</u>			MTWTFS	s 🖈 🛝	Spots Per Week		Rate			
1	1/05/2012-11/	11/2012		М	. 1	1	1	1,440.00			
ļ	Air Date	<u>Day</u>	Air Time	M/G For	Material	1 /2	<u>Dur</u>	Rate	Debit	Credit	Remarks
1	1/05/2012	Мо	07:54:45 PM		MCC1203EAGH		30	1,440.00			
14	ANDE	RSON CO	OPER		11/05/2012-11/05	5/2012	М		30	1	435.00
1	NP										
	Veek Of			MTWTFS	<u>S</u>	Spots Per Week	-	Rate			
<u>\</u>	1/05/2012-11/	11/2012		М		1		435.00			
_					M-4:-I		<u>Dur</u>	Rate	Debit	Credit	Remarks
1	Air Date	Day	Air Time	M/G For	<u>Material</u>		Dui			Orodit	remand

For:

With:

P.O. BOX 905739

CHARLOTTE, NC 28290-5739

1200 Liberty Ridge Dr Ste 200

Chesterbrook, PA 19087-5569

MCCORD ROB(186781)

In Account THE CAMPAIGN GROUP, INC.(8131)

ATTN:Accounts Payable

Philadelphia, PA 19103-6305

1600 Locust St

CBS TELEVISION STATIONS



KYW TV3

Billing Period:

INVOICE

Net 30 days

Account Exec:

CAROLYN TYSON KYW-TV

Office: **Contract Num:**

1041-81050

10/30/2012-11/06/2012 **Contract Dates:**

Customer Order: Linked Order:

CPE:

Product Desc: D-PA STATE TREASURER

Broadcast airtimes represented are reported to the nearest second.

Invoice Num: 1041-556843 Page 6 of 7 Invoice Date: 11/11/2012 12/11/2012 Billing Cycle: Weekly

10/29/2012-11/11/2012

Buy	Flight									Total		
Line	Descript	ion			Buy Line Dates		мт	WTFSS	Dur	Spots	Rate	
15	WEEKEN	ND NEW	/S SAT 6-7AM		11/03/2012-11/03	/2012		S .	30	1	300.00	
LI	UR											
V	/eek Of			MTWTFS	<u>S</u>	Spots Per Week		Rate				
10	0/29/2012-11/04	/2012		S.		1		300.00				
A	ir Date	Day	Air Time	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit	Credit	Remarks	
1	1/03/2012	Sa	06:25:29 AM		MCC1203EAGH		30	300.00				
16	TALK PH	HLLY			11/06/2012-11/06	/2012	. T .		30	1	190.00	
С	DR VALUE \$63	0=Cash	\$190 + Rebate	\$440			,			N.	1	
V	Week Of			MTWTFS	<u>S</u>	Spots Per Week		Rate				
1	1/05/2012-11/11	/2012		. T		1		190.00				
A	ir Date	Day	Air Time	M/G For	Material		<u>Dur</u>	Rate	Debit	Credit	Remarks	
1	1/06/2012	Tu	12:12:10 PM		MCC1203EAGH	1	30	190.00				
17	THE TAL	K			11/06/2012-11/06	/2012	.т.		30	1	0.00	
С	DR VALUE \$49	5					1	M				
								_				
_	/eek Of			MTWTFS	<u>S</u>	Spots Per Week	1300	Rate				
1	1/05/2012-11/11	/2012		·T		1		0.00				
<u>A</u>	ir Date	Day	Air Time	M/G For	<u>Material</u>	,	<u>Dur</u>	Rate	Debit	Credit	Remarks	
1	1/06/2012	Tu	02:28:48 PM		MCC1203EAGH		30	0.00				
	Tota	al Spots		Gross Ar	<u>nt</u>	Comn	nission Amt	Net Amt	Debit	Credit	Reconciliation	
Time To	otals	32		35,025.0	00		5,253.75	29,771.25	9,350.00	9,405.00	(55.00)	

Billing Notes

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from

Warranty - We warrant the above broadcasts were made according to the official station log.

P.O. BOX 905739

CHARLOTTE, NC 28290-5739

For: MCCORD ROB(186781)

1200 Liberty Ridge Dr Ste 200 Chesterbrook, PA 19087-5569

In Account THE CAMPAIGN GROUP, INC.(8131)

With: 1600 Locust St

> Philadelphia, PA 19103-6305 ATTN:Accounts Payable

CBS TELEVISION © FILE



KYW TV3

INVOICE

Page 7 of 7

Account Exec: **CAROLYN TYSON** Office: KYW-TV

Contract Num: 1041-81050

10/30/2012-11/06/2012 **Contract Dates: Customer Order:**

Linked Order:

CPE: / /

D-PA STATE TREASURER **Product Desc:**

Broadcast airtimes represented are reported to the nearest second.

Invoice Num: 1041-556843 Invoice Date: 11/11/2012

Billing Cycle: Weekly 10/29/2012-11/11/2012 **Billing Period:**

12/11/2012 Net 30 days

Billing Notes

CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

Wire Transfer Instructions:

For Billing Inquiries Please Contact: **KYW-TV CONTROLLERS OFFICE**

(215) 977-5578

Gross Billing	35,025.00
Trade Value	0.00
Agency Commission	5,253.75
Local Tax	0.00
State Tax	0.00
Pre Paid Amount	0.00
Pay This Amount	29,771.25